

1. MAILING ADDRESS

Company Name: _____ ("Exhibitor")
Street Address: _____
City: _____ State/Province: _____ Postal Code: _____
Telephone: _____ Fax: _____
Company Email: _____ Website Address: _____
Primary Contact Person: _____ Email: _____
Office Phone: _____ Mobile Phone: _____
BILLING ADDRESS (if different from above) Billing Company Name: _____
Street Address: _____
City: _____ State/Province: _____ Postal Code: _____
A/P Contact: _____ A/P Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Company hereby agrees with Diversified Communications d/b/a AEC-ST (collectively "Diversified") to pay the below described fees on the below noted dates and to comply with the Conditions, Rules and Regulations also set forth below.

3. DEPOSIT

A deposit equaling 50% of the total cost of exhibit space is due upon receipt of invoice and is necessary to reserve space. The balance must be paid by February 9, 2018. Space will not be reserved for applications received on or after February 9, 2018 until payment in full on the application is made. If a deposit payment has not been timely received and the application is canceled, the cancellation policy is still applicable and cancellation fees must be paid immediately upon cancellation.

4. PAYMENT TERMS/METHODS

- 1.) 50% due upon receipt of invoice.
- 2.) Balance due on or before February 9, 2018

PAYMENT METHODS ~ All payments must be made in U.S. dollars and are non-refundable once paid.

Check or Money Order: DRAWN on a US Bank and in US DOLLARS ONLY
Made payable to AEC-ST
P.O. Box 3421 ~ Boston, MA USA 02241-3421

Wire Transfer/Credit Card: Follow instructions included on your invoice and statements.

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail, fax or e-mail to Diversified Communications, 121 Free Street, Portland, ME 04112-7437 or to csalmon@divcom.com. The terms and conditions for cancellation are set forth in the Conditions Rules and Regulations attached hereto below and incorporated herein. Exhibitors cancelling on or before February 9, 2018 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations of marketing or exhibit space occurring after February 9, 2018 are subject to a cancellation fee equal to 100% of the total cost due.

All outstanding fees are payable immediately upon cancellation.

6. EXHIBITOR RATES (RATES ARE IN \$US)
BOOTH RATE

Cost per Square Foot \$40.00

INCLUDED WITH EACH BOOTH:

- ✓ Back (8' high) and side (3' high) rail, draped
- ✓ Booth identification sign (7" x 44")
- ✓ Basic listing in the Show Directory
- ✓ Promotions in our advertising and marketing materials

Total requested square footage: _____

Total Exhibit Space Cost: _____

Total Ancillary Marketing Fees (if any): _____

GRAND Total Exhibit Rate w Ads (if any): _____

ANCILLARY MARKETING OPPORTUNITIES

	4/C	B/W
Full Page Back Cover	_____ \$4,500	n/a
Full Page Cover (Inside)	_____ \$4,000	n/a
Full Page	_____ \$3,600	_____ \$3,000
½ Page	_____ \$2,200	_____ \$1,850
¼ Page	_____ \$1,320	_____ \$1,100
2-Page Spread	_____ \$7,200	_____ \$6,000

Additional Program Enhancements

- Bold Face Type for Company Listing.....\$200
- Company Logo with Listing.....\$200
- Combination of Both.....\$350
- New Product Promotion.....\$500
- Kiosk.....\$2000

Material Due Dates for marketing will be communicated to Company contact person. Additional terms and conditions set forth at Exhibit B located at <https://www.aecst.com/wp-content/uploads/2017/07/2018markoppsterms.pdf> apply to any ancillary marketing chosen. Such marketing is only available in the event the Exhibitor Rates are paid in full. Material breach of the Rules at Exhibit A shall void Exhibitor's rights to ancillary marketing.

7. AUTHORIZATION

We agree we have reviewed and shall abide by all Conditions, Rules and Regulations Governing AEC-ST as set forth on the website <https://www.aecst.com/wp-content/uploads/2017/07/2018markoppsterms.pdf> which are included with this Exhibit Space Application and incorporated by reference. We further understand that acceptance of this application by Diversified constitutes a legal and binding contract.

Contract must be signed & deposit paid to secure booth.

Signature: _____

Print Name: _____

Title: _____ Date: _____

8. SHOW ADMINISTRATION USE ONLY

Booth Assigned: _____

Total Square Feet: _____